

Profit and Loss Form

Courtesy of:



Small business management, planning, and Website promotion information.

Read small business management information at:

http://www.websitemarketingplan.com/small_business/

	Year Total	Jan.	Feb.	Etc.
Revenue				
Rev Stream 1	\$ -	\$ -	\$ -	\$ -
Rev Stream 2	\$ -	\$ -	\$ -	\$ -
Etc.	\$ -	\$ -	\$ -	\$ -
Total Revenue	\$ -	\$ -	\$ -	\$ -

Cost of Goods Sold (COGS): Variable costs directly attributable to making the product or producing the service (materials, labor, etc.)

Cost 1	\$ -	\$ -	\$ -	\$ -
Cost 2	\$ -	\$ -	\$ -	\$ -
Etc.	\$ -	\$ -	\$ -	\$ -
Total COGS	\$ -	\$ -	\$ -	\$ -

Gross Profit: Revenue minus COGS \$ - \$ - \$ - \$ -

Selling, General, and Administrative Expenses (SG&A): Fixed costs not directly attributable to making the product or producing the service (marketing, utilities, rent, administrative salaries, etc.) .

Expense 1	\$ -	\$ -	\$ -	\$ -
Expense 2	\$ -	\$ -	\$ -	\$ -
Etc.	\$ -	\$ -	\$ -	\$ -
Total CG&A	\$ -	\$ -	\$ -	\$ -

Net Profit/Earnings Before Tax (EBT):
Gross profit minus CG&A \$ - \$ - \$ - \$ -

Taxes				
Tax 1	\$ -	\$ -	\$ -	\$ -
Tax 2	\$ -	\$ -	\$ -	\$ -
Etc.	\$ -	\$ -	\$ -	\$ -
Total Taxes	\$ -	\$ -	\$ -	\$ -

Net Profit/Earnings After Tax (EAT):
EBT minus taxes \$ - \$ - \$ - \$ -