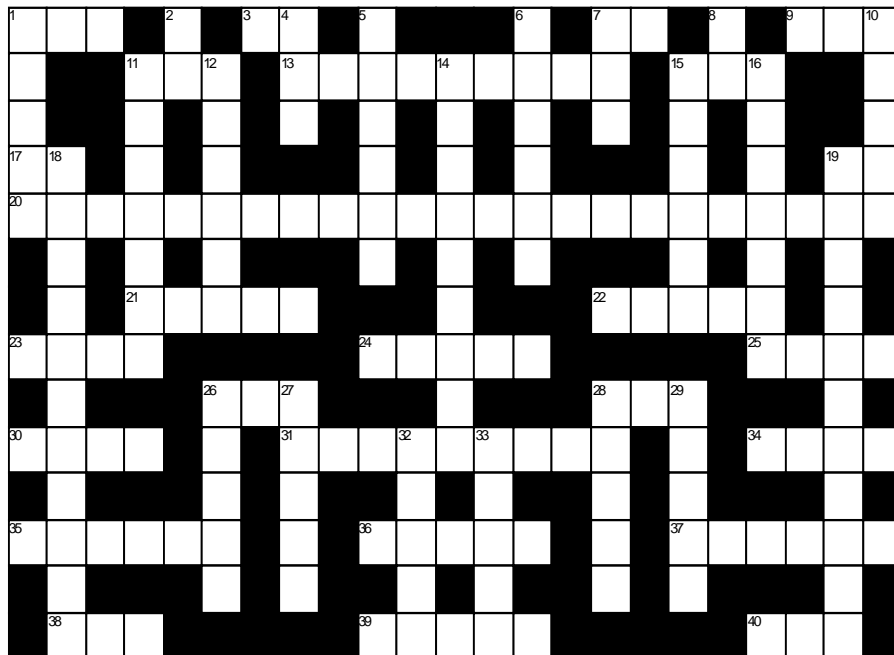


Marketing Plan Crossword

Solution at <http://www.WebSiteMarketingPlan.com/cw/planning.htm>



www.CrosswordWeaver.com

ACROSS

- 1 ___ Francisco
- 3 Geographic region (abbr.)
- 7 Rising
- 9 That (possessive)
- 11 Search engine marketing (abbr.)
- 13 One of the four 4's
- 15 Pay per click
- 17 Type of promotion
- 19 Public relations (abbr.)
- 20 Marketing plan Website
- 21 Bird homes
- 22 Product life_____.
- 23 Evils
- 24 _____ and mortar (i.e. do business both online and off)
- 25 Missed due date
- 26 Oxygen
- 28 One demographic
- 30 Bad email
- 31 Directing marketing toward
- 34 _____ Analysis. Hint:
<http://www.websitemarketingplan.com/cw/planning34a>
- 35 _____ purchase. Buy again
- 36 Insane
- 37 "R" in SRP
- 38 After-____. Net.
- 39 Sacred poem
- 40 ___line. Hint:
<http://www.websitemarketingplan.com/cw/planning40a>

DOWN

- 1 What broke the camel's back
- 2 Search engine (abbr.)
- 4 Competitors sometimes do this
- 5 Official
- 6 Prey
- 7 Numero _____. Top dog
- 8 Law officer
- 10 Brain_____. Hint:
<http://www.websitemarketingplan.com/cw/planning10d>
- 11 Four _____ of PR. Hint:
<http://www.websitemarketingplan.com/cw/planning11d>
- 12 Calendar units
- 14 Overall goal
- 15 General population
- 16 Means of distribution
- 18 New product _____
- 19 Defines product for target audience. Hint:
<http://www.websitemarketingplan.com/cw/planning19d>
- 26 Windy
- 27 Retail establishment
- 28 Do over
- 29 barrier to _____ (challenge penetrating new market)
- 32 These are measurable. Hint:
<http://www.websitemarketingplan.com/cw/planning32d>
- 33 Sampling purpose